**Content Structure**

The webpage is about the Blackpaper (2013), known as 2013年《黑紙》偽愛情雜誌. There are 24 issues in total, each issue there is one celebrity sharing what he hates, and 5 issues were selected for the webpage. Since there are about 1000 words in each issue, only one quote is selected and placed in the webpage.

The page is started with the Blackpaper logo and the name of the 2013 series. Through the mouse scrolling, the quotes appear with the related celebrity one by one.

First, it starts with Sammy Leung’s quote about politics; the quote slides into the page from the left to the right together with Sammy’s image and the moving bubble.

Then Wyman Wong’s image drops from the top right of the page and his quote about stupidity comes up from the bottom left.

Next, it is Vincci Cheuk’s image sliding from the top right corner to the bottom left corner, and her quote about discrimination slides from the right and disappears on the right as well.

After that, Linxi’s image drops from the top left with the color changing bubble because his quote is about festival, his quote comes up from the bottom right and both the both the quote and image drop to the bottom of the page and disappear.

Finally, Antony’s image and quote come into the page from the left and right respectively, then moves to the top and bottom respectively as well.

The page then ends with the slogan “總有人仇恨愛，沒有人愛仇恨” and the Blackpaper logo.

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